

## SOCIAL MEDIA TRANSPARENCY STATEMENT

REANNZ intends to use its official social media channels to interact with our various audiences, share updates, promote staff expertise and engage with our wider community. The Communications and Marketing Manager will regularly review and moderate these channels to ensure that content is accessible, up to date and appropriate in order to protect the privacy, confidentiality, and interests of REANNZ and our services, employees, partners, customers and competitors. By following, liking or resharing content from another individual or organisation REANNZ is not necessarily endorsing their views, and will engage with content that is in line with REANNZ's roles and functions.

REANNZ Communications and Marketing Manager will respond to direct messages via social media channels within an appropriate timeframe and we encourage our members, stakeholders and members of the public to get in touch at [engagement@reannz.co.nz](mailto:engagement@reannz.co.nz) if you have any concerns about REANNZ's official social media use.

**Statement updated:** November 2020